

Continental 

150
YEARS

2021

Our Heartbeat for 150 Years



150
YEARS



Technology. Engineered in Germany.

Enero. 2021

Día de la
Liberación
Victoria
Fuerzas
Armadas

1	2	3								11	12	13	14	15	16	17				25	26	27	28	29	30	31
	4	5	6	7	8	9	10										18	19	20	21	22	23	24			



150
YEARS



Extreme E. Engineered for the Extreme.



Febrero. 2021

Continental 

5 1 2 3 4 5 6 7 15 16 17 18 19 20 21
6 8 9 10 11 12 13 14 8 22 23 24 25 26 27 28

150
YEARS



Original Equipment. No.1 Original
Equipment Manufacturer in Europe.

Marzo. 2021

Continental 

9 1 2 3 4 5 6 7

11 15 16 17 18 19 20 21

13 29 30 31

10 8 9 10 11 12 13 14

12 22 23 24 25 26 27 28

150
YEARS

Product Range. Full Range for all commercial activities.

Mayo. 2021

Continental 

1	2								19	10	11	12	13	14	15	16			21	24	25	26	27	28	29	30	
18	3	4	5	6	7	8	9										20	17	18	19	20	21	22	23		22	31

150 YEARS



History & Innovation.
Rubber Tradition Since 1871.

Junio. 2021



1 2 3 4 5 6 14 15 16 17 18 19 20 28 29 30
 23 7 8 9 10 11 12 13 25 21 22 23 24 25 26 27

150
YEARS

Mission. Always On - The future is connected with Continental.



Agosto. 2021

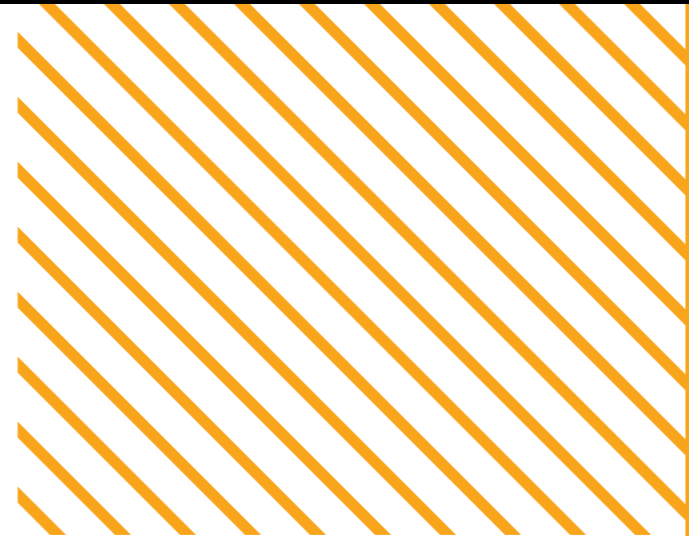
Continental 

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

150
YEARS



Environment. Developing Sustainability
For the sake of safety and the environment.



Septiembre. 2021

Continental

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

150 YEARS



Sponsor. Tour de France.
A gripping Adventure through France.



Octubre. 2021

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Día de la Independencia

150

YEARS



Vision. More Than Tires. One Conti.

Noviembre. 2021

Continental 

⁴⁴ 1 2 3 4 5 6 **7**

⁴⁶ 15 16 17 18 19 20 **21**

⁴⁸ 29 30

⁴⁵ 8 9 10 11 12 13 **14**

⁴⁷ 22 23 24 25 26 27 **28**

150
YEARS

Partnerships. adidas & Continental -
10 years and running.



Diciembre. 2021

Continental 

1 2 3 4 5 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

49 6 7 8 9 10 11 12 51 20 21 22 23 24 25 26 52 27 28 29 30 31

Navidad Nochevieja